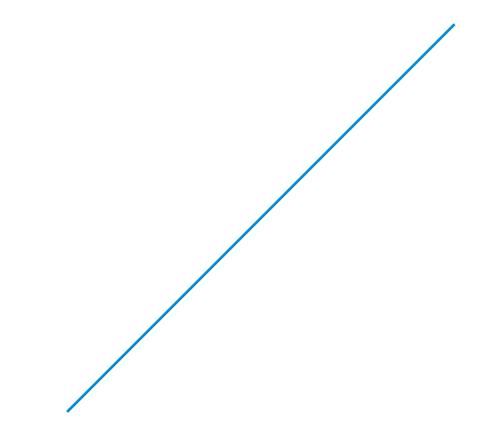
DAISHIN SECURITIES ANNUAL REPORT 2016



**DAISHIN SECURITIES** 

**ANNUAL REPORT 2016** 



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#### Intro

The foundation and basis of financial business is trust.
The power that will help us overcome the low growth era,
which we have never experienced before, is also trust.
January 4, 2016
New Year address by Auh-ryung Lee,
the Chairperson of Daishin Financial Group

#### Fiscal Year

### **FY15(55th Term)** Jan. 1, 2015 ~ Dec. 31, 201

### **FY14(54th Term)** Jan. 1, 2014 ~ Dec. 31, 201

### **FY13(53rd Term)** April 1, 2013 ~ Dec. 31, 2013

Capital Stock and Dividends

BOD

Message

Company Overview

# Introduction

# Company Overview

#### **General Information**

Business type	Financial investment service
Business areas	Dealings, brokerage, investment trust, investment advisory,
Dusiness aleas	
	discretionary investment management
Date of establishment	July 27, 1962
Listing date	October 1, 1975
Head office	Daishin Securities Building, 16 Gukjegeumyung-ro 8-gil,
	Youngdeungpo-gu, Seoul, Korea
Executives and employees	1,736
Domestic network	55 offices (1 business dept., 1 business office, 53 branches)
Overseas network	1 overseas subsidiary (Hong Kong)
	and 2 overseas offices (Tokyo and Shanghai)
Capital stock	KRW 434.9 billion
Total shareholders' equity	KRW 1,731.5 billion
Total assets	KRW 18,686 billion

As of the end of 2015, based on the Consolidated Financial Statements

#### Credit Rating

A	A+	AA-
2006	2009 2008 2007	2014 2013 2012
		2011 2010

#### Condensed Financial Statements

FY13 April 1, 2013 ~ Dec. 31, 2013 (\* 9-month performance due to change in business period) FY14 Jan. 1, 2014 ~ Dec. 31, 2014 FY15 Jan. 1, 2015 ~ Dec. 31, 2015

#### Consolidated Financial Statements

FY13	FY14	FY15
1,409,614	2,027,582	2,934,882
1,420,697	1,984,121	2,789,832
-11,083	43,462	145,049
32,418	3,843	9,063
21,335	47,305	154,112
14,318	39,736	116,125
13,098,424	16,575,771	15,936,862
11,549,641	15,081,278	14,460,088
1,548,783	1,494,493	1,476,774
187	574	1,893
	1,409,614 1,420,697 -11,083 32,418 21,335 14,318 13,098,424 11,549,641 1,548,783	1,409,6142,027,5821,420,6971,984,121-11,08343,46232,4183,84321,33547,30514,31839,73613,098,42416,575,77111,549,64115,081,2781,548,7831,494,493

\* Based exchange rate: Dec. 30. 2015: 1,172.50, Dec. 30. 2014: 1,099.30, Dec. 30. 2013: 1,055.40

#### Non-Consolidated Financial Statements

FY13	FY14	FY15
1,361,876	1,864,034	2,746,627
1,372,710	1,859,726	2,640,207
-10,833	4,309	106,420
38,423	289	4,392
27,590	4,598	110,812
22,648	4,139	82,236
12,591,667	14,422,813	13,832,484
11,018,867	12,942,597	12,399,412
1,572,800	1,480,216	1,433,072
304	47	1,336
	1,361,876         1,372,710         -10,833         38,423         27,590         22,648         12,591,667         11,018,867         1,572,800	1,361,876       1,864,034         1,372,710       1,859,726         -10,833       4,309         38,423       289         27,590       4,598         22,648       4,139         12,591,667       14,422,813         11,018,867       12,942,597         1,572,800       1,480,216

\* Based exchange rate: Dec. 30. 2015: 1,172.50, Dec. 30. 2014: 1,099.30, Dec. 30. 2013: 1,055.40

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# Message from Chairwoman

#### Dear respected shareholders,

I would like to extend my deepest gratitude for your unwavering support for Daishin Securities. For the past 55 years, Daishin Securities has achieved continued growth amidst your steadfast support and trust despite the incessant challenges and hardships.

At Daishin Securities, we have been discovering a wide range of new businesses to reinforce our growth engine for years. We have emerged as a financial group with a diverse business portfolio that includes NPL resolution, savings bank, asset management and private equity in addition to our traditional securities business. Last year, Daishin F&I, Savings Bank, Asset Management and Private Equity showed steady growth and achieved marked improvement in performance.

Korea has moved beyond an aged society, entering into a super–aged society. While life expectancy has increased to 100 years old, pension assets have decreased, with growing concerns over post–retirement life. In this day and age, one must begin investing and managing one's assets to enjoy a high quality of life for decades after retirement.

To provide lifelong asset management services to our customers, we have oriented our strategies toward WM, and spurred companywide efforts to strengthen our asset management products and services. We have further advanced our age-based tailored asset management services, and reinforced our personal pension and retirement pension plans. Also, an online asset management platform was created to allow our customers to obtain asset management services anytime, anywhere.

Since last year, we have been providing differentiated products and services through logic and view, based on the investment philosophy unique to our firm. Daishin Securities gained a favorable response from the market and our customers last year with the House View of "Invest in dollar assets," which was an accurate prediction of the global financial environment. The House View is Daishin's investment philosophy that arose from our contemplation of the ways to protect and increase our customers' assets. Instead of merely offering products and services, we're endeavoring to enhance customer value with a firm investment philosophy. We promise to help our customers design their future and build trust, based on logic and view, from a long-term perspective.

#### Dear respected shareholders,

We are now in the midst of the fourth industrial revolution (Industry 4.0). Introduction of new frontier technologies will diminish the boundaries between business areas, and bring forth new challenges and opportunities. The emergence of fintech and mobile–oriented financial services have fundamentally changed the financial aspect of our lives, and an on–demand service for asset management, without temporal and spatial constraints, has become essential.

Change is not a choice, but an inevitable part of life. Companies that only reflect on its past and present will lag behind, whereas those that look toward the future will survive. We have already established future strategies based on environmental and trend analyses, and have been solidifying our competitiveness. Last year, we launched the Wealth Advisor, with a robo-advisory feature, and opened the era of artificial intelligencebased asset management. We have also taken a step further to develop algorithms and systems to advance our robo-advisory asset management service. At Daishin, we will strive to be at the forefront of change by developing and offering differentiated mobile services incorporating big data and robo-advisory technologies.

#### Dear respected shareholders,

The mission of Daishin is to become a "financial health partner that grows together with its customers." We will serve as financial doctors, dedicated to proper management of customer assets so that they may lead financially healthy lives throughout their lives.

On behalf of everyone at Daishin, I would like to express our sincere appreciation for your trust and support, and I asked for your continued interest in our company.

> Chairwoman Auh-ryung Lee

Lee Ant Bung

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## **CEO** Interview

Q1. Please explain Daishin's business performance in 2015.

Our mission is to be a "financial health partner that grows together with its customers." The executives and employees of Daishin have embraced their responsibility to ensure the lifelong financial health of the customers amidst the current trends of low interest rate, low growth and an aging society.

The Daishin House View announced last year is the logic and view applied to protect and manage customer assets. Based on the House View, we successfully protected our customers' assets despite the increasing variability in the market, and received a favorable response from our customers

Last year, the efforts of our company to develop differentiated business models finally began resulting in fruitful outcomes. The trading volume in the stock market plummeted due to unfavorable market conditions in the latter half of the year. Despite the bearish market sentiment that caused a marked drop in financial product sales, our affiliates achieved steady growth, and built a strong foundation for generating revenue.

Daishin F&I, acquired in 2014, recorded KRW 67.9 billion in earnings before tax last year, and proved once again the top NPL investment and recovery capacity in the industry. Daishin Savings Bank saw an increase in the loan amount to KRW 875.1 billion, and achieved stable growth, while Daishin Asset Management consolidated the foundation for generating revenue by launching the Asia Consumer Fund, Global High–Dividend Fund and others. Also, Daishin Private Equity, established in 2014, newly set a secondary fund last year to create a new source of revenue.

Daishin Securities has emerged as a comprehensive financial investment firm, together with its subsidiaries including Daishin F&I, Daishin Savings Bank, Daishin Asset Management and Daishin Private Equity. By reinforcing our core business capacities and creating new sources of revenue based on the synergistic effect of multiple businesses, we will strive to meet the expectations of our shareholders.

Q2. Please explain the management strategy for 2016. We plan on making the year 2016 acknowledged by our customers as the beginning of our journey as a company that offers logic and view, based on a differentiated

investment philosophy.

Last year, we announced the Daishin House View of "Invest in dollar assets," and received a great response in the market. The Daishin House View is our company's unique investment philosophy to protect and manage our customers' assets based on long-term market projections. Instead of merely offering products and services, we will manage the assets based on our differentiated investment philosophy, which will become our key competitiveness. We vow to build stronger customer trust by providing earnest asset management services based on logic and view with a sense of conviction.

Our second strategic goal is "customized rebalancing of assets for lifelong investment health." The asset management market in the low growth era will transition from a supplier-oriented model to a user-oriented model. There is now a need to manage customer assets, taking into consideration the specific needs such as tax reduction, inheritance and post-retirement years in addition to returns on investment. We will heed the needs of each of our customers and ensure true customer satisfaction.

Lastly, in response to the fourth industrial revolution, we plan on developing frontier mobile asset management services. We'll launch services geared toward individual investment inclinations using the robo-advisor technology and provide personalized portfolios. Also, we'll analyze individual investment objectives and inclinations based on big data, and ensure stability through global asset distribution.

In 2016, the executives and employees of Daishin will be united in our commitment to our management goals, and meet the expectations of our respected shareholders and investors.

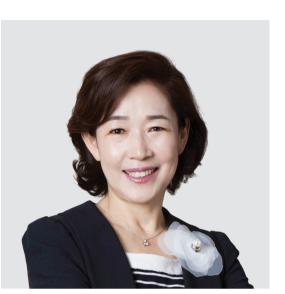
> CEO of Daishin Securities Jai-chel Na

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# Board of Directors

#### Board of Directors

Daishin Securities ensures transparency and practices responsible management in its decision–making, management and supervision activities. Based on the outstanding governance structure established based on BOD efficiency and responsibility, we protect the rights and interests of our stakeholders and enhance our corporate value. The BOD is comprised of eight directors, five of whom are outside directors. There are four committees under the BOD: Audit Committee, Outside Director Nomination Committee, Risk Management Committee, and Management Compensation Committee.



#### Three Members of Management

**Five Outside Directors** 

Chairperson Au-ryung Lee



Outside Director Chan-soo Park

Assistant Deputy Director, Financial Supervisory Service Standing Auditor, LIG Indemnity Insurance CEO, Harvest Management

Outside Director Chang-bong Kim

Government Policy Assessment Committee Member, National Tax Service, Korea Customs Service, Ministry of Trade, Industry, and Energy, Ministry of Strategy and Finance President, Korean Corporation Management Association Professor of Business Administration, Graduate School of Industry,

#### External Evaluation of the Governance Structure

Daishin Securities received A Grade in the annual corporate governance evaluation survey conducted by the Korea Corporate Governance Service (CGS). CGS concluded that the governance system of Daishin Securities conforms to the corporate governance standards, and that there are no threats to the shareholder value as the governance risk is low.



CEO Jai-chel Na

President Hong-seok Yang



Outside Director Sang-myoung Choung

Prosecutor General, Supreme Prosecutors' Office Chairperson, Hyunam Education Institution Attorney–at–law, Choung Sang–myoung Law Firm





Outsider Director Ji-won Lee

Employee, Samil PwC Korea CEO, L&C Tax Office

Outside Director Jae-kuk Shin Director of Investigation Bureau, Gwangju

Director of Investigation Bureau, Gwangj Regional Tax Office Director of Investigation Bureau, Jungbu Regional Tax Office CEO, Lee&K Tax Consulting

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# Capital Stock and Dividends

#### Types and Number of Stocks Issued

Daishin Securities has been practicing a shareholder-centered management philosophy to maximize shareholder value by enhancing the corporate value through balanced growth.

Common stock First-preferred stock Second-preferred stock 50,773,400 shares (amount: KRW 253,867,000,000) 26,000,000 shares (amount: KRW 130,000,000,000) 10,000,000 shares (amount: KRW 50,000,000,000)

#### Total capital stock

# KRW 434,867,000,000

200,000 shares of treasury stock retired on September 16, 2002

#### Cash Dividends Paid Out for 18 Consecutive Years

At Daishin Securities, we're committed to returning profits to the shareholders, as attested by the fact that we are the only major securities firm to pay out cash dividends for 18 years in a row. This is the result of developing our business model and diversifying our revenue structure to greatly enhance the quality of our earnings for the past several years. We will continue to practice transparent shareholder–centered management, based on our management goal to maximize shareholder value.

		FY98	FY99	FY00	FY01	FY02	FY03	FY04
Dividend per share	Common stock	500	1,500	750	500	500	650	500
	First-preferred stock	550	1,550	800	550	550	700	550
	Second-preferred stock	-	-	-	-	-	-	_
Dividend yield	Common stock	3.7%	8.8%	7.3%	1.9%	3.3%	3.8%	3.3%
	First-preferred stock	5.9%	12.2%	13.4%	4.4%	7.4%	7.4%	5.1%
	Second-preferred stock	-	-	-	-	-	-	_
Payout ratio		46.4%	33.7%	65.7%	288.1%	90.9%	66.5%	90.0%
								-

#### Changes in Treasury Stock in 2015

	Base date		Common stock	First-preferred stock	Second-preferred stock
Beginning of period	Jan. 1, 2015		8,604,183	4,000,000	840,000
Changes	March 31, 2015	Payment of deferred bonuses	236,103		
	April 24, 2015	Purchase of treasury stocks	1,800,000	600,000	240,000
	Dec. 30, 2015	Payment of deferred bonuses	65,006		
End of the term	Dec. 30, 2015		10,103,074	4,600,000	1,080,000
Changed quantity to the total issued stocks ratio			19.9%	17.7%	10.8%

FY15	FY14	FY13	FY12	FY11	FY10	FY09	FY08	FY07	FY06	FY05
500	250	200	500	650	750	1,000	1,000	1,250	1,000	1,000
550	300	250	550	700	800	1,050	1,050	1,300	1,050	1,050
500	250	200	500	650	750	1,000	1,000	1,250	-	_
4.0%	2.5%	2.6%	5.1%	5.3%	4.8%	5.9%	5.4%	5.2%	4.4%	4.9%
6.9%	4.6%	4.4%	8.4%	8.8%	7.7%	9.8%	12.9%	9.5%	7.2%	6.8%
6.8%	4.1%	3.9%	8.2%	8.6%	8.10%	10.6%	13.6%	10.3%	_	-
37.9%	427.1%	68.2%	225.5%	56.8%	70.8%	86.5%	77.6%	59.7%	77.5%	47.6%

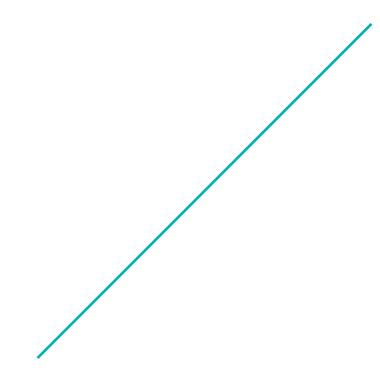
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# 2016 Strategic Goals and Specific Tasks

Business Performance

Business Model

# **Business and Strategy**



# A Competitive Financial Investment Firm with Differentiated Business Models

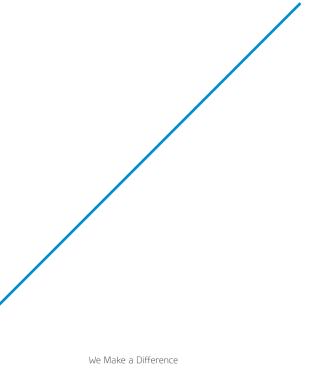
Daishin Securities has been expanding into diverse business areas for the past 5 years instead of maintaining a revenue structure that centers on brokerage services.

Now, Daishin Securities is creating value in a wide range of financial fields including asset management, loan, NPL, PE and others in addition to brokerage, WM, IB and its other traditional business areas.

Daishin Securities aims to create value and synergy by furthering the growth of each business model and converging different businesses. Based on the new business areas, it endeavors to emerge as a competitive financial investment firm with differentiated business models.

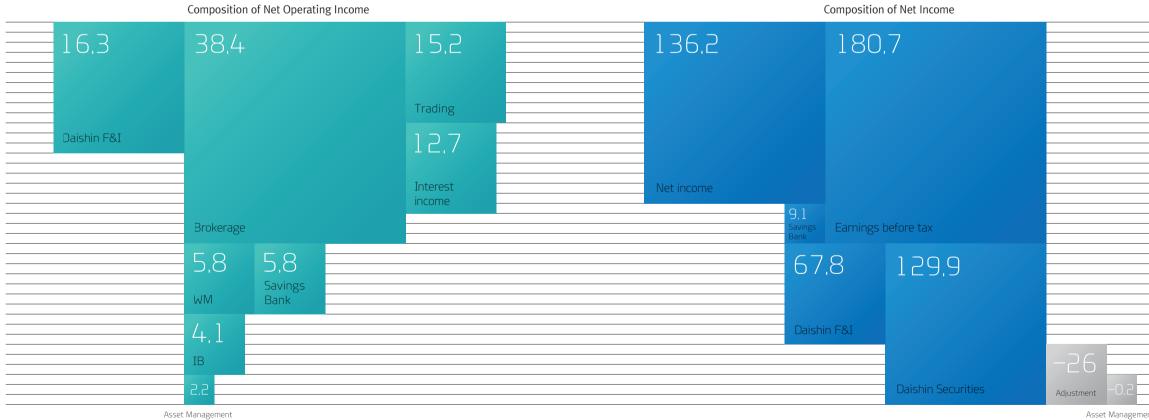
# Business Model

WM Brokerage Trading IB Interest F&I Savings Bank Asset Management Private Equity



# Business Performance

Unit: KRW billion	Daishin Securities	Daishin	Daishin Savings Bank	Daishin Asset Management	Daishin Private Equity	Daishin Economic Research Institute	Daishin Securities Asia
Total assets	16,218,6	2,009,6	1,030,7	38,1	9,9	8.7	6,5
Total equity	1,680.3	376,7	124.1	33,6	9,8	6,7	5,8
Earnings before tax	129,9	67,8	9,1	-0,2	0,2	-0.1	0,3



\* Miscellaneous and adjustments:

Daishin Private Equity, Daishin Economic Research Institute, Daishin Securities Asia, and other adjustment items, etc.

# 2016 Strategic Goals and Specific Tasks

At Daishin Securities, we set forth strategic goals reflecting the analysis of the future changes in the business management environment resulting from "low growth, low interest rate, and an aging society," and undertake specific tasks to achieve these goals. We endeavor to create differentiated investment portfolios based on logic and a long-term view, rather than simply offering one-time financial products. By scrupulously keeping track of the soundness of our customers' investments and providing age-based tailored asset management services, we will ensure our customers' financial soundness throughout their lives. Furthermore, we will response to the rapid changes in the financial environment including fintech to establish the next-generation mobile systems, and lead the online asset management market.



#### I. A company that offers logic and view

II. Tailored asset rebalancing for lifetime investment soundness



Set up age-based personalized service

III. Trend-setting mobile services

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# Subsidiary Information

#### Daishin F&I

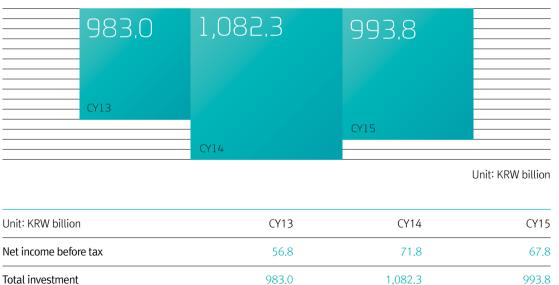
#### Daishin F&I

Since its establishment in 2001, as Korea's first company to specialize in NPL investment, Daishin F&I has become a leader in the NPL industry. Its primary business areas are the acquisition and disposal of asset–backed securities (ABS), issued by liquidation firms using NPLs in accordance with the Asset–Backed Securitization Act, and investment into similar types of financial assets. Using its distinguished investment know–how and asset management system, Daishin F&I separates investment and asset management with efficiency, and has outstanding NPL investment and recovery capacity predicated on balance and control. In 2016, the company aims to emerge as a comprehensive investment firm by diversifying the sources of revenue and improving the rate of return. To this end, the revenue model will be consolidated by discovering new areas of investment in distressed debt markets and corporate restructuring markets in addition to its traditional NPL investments. Furthermore, Daishin F&I vows to gain distinctive competitiveness by producing synergy with the group affiliates including Daishin Securities, Savings Bank, and Asset Management.

#### 2015 Performance

Daishin F&I recorded KRW 2,009.6 billion in total assets and KRW 67.8 billion in net income before tax, based on the consolidated financial statements for 2015. Despite the fierce competition in the NPL market, the company exceeded the revenue target by diversifying its revenue structure and strengthening its asset management capacity.

Total Investment







Daishin Savings Bank is a member of the Daishin Financial Group that considers customer trust as the utmost value. It aims to become Korea's leading savings bank that's trusted by its customers.



Daishin Asset Management is an asset management firm the establishment of which was wholly funded by Daishin Securities. Since the commencement of business as an investment consulting firm in March 1988, it has been committed to properly managing the assets of its customers.

# Subsidiary Information

#### Daishin Savings Bank

#### **Daishin Savings Bank**

Daishin Savings Bank, the establishment of which was wholly funded by Daishin Securities, was set up through purchase and assumption (P&A) of Jungang Busan Savings Bank, Busan II Savings Bank, and Domin Mutual Savings and Finance in August 2011. With branches in Seoul, Gangwon and Busan, Daishin Savings Bank is recording steady growth based on its expertise in corporate finance and the synergy achieved with the Group.

In 2016, Daishin Savings Bank aims to become an outstanding savings bank with more than KRW 1 trillion in loans. It will also expand its business in the small loan sector by diversifying the revenue sources through platform business alliances and intra-group business expansion and entering into the mid-interest rate loan market. The client base for the non-face-to-face business channels such as mobile and Internet banking services will be expanded in addition to the provision of diverse financial services.

#### 2015 Performance

Daishin Savings Bank built the foundation for a stable loan-deposit margin based on balanced business and risk management. In 2015, the expansion of the business network in corporate finance as well as consumer finance led to a 17.7% increase in total loans to KRW 875.1 billion, while the income before tax was recorded at KRW 9.1 billion, which was a 59.6% YOY increase. The stable risk management system also helped improve the ratio of bank loans classified as substandard or below (SBL ratio) to 9.9%, which was a 6.4%p increase from the previous year.



Unit: KRW billion

Unit: KRW billion	CY13	CY14	CY15
Total loans 1)	551.2	743.7	875.1
Income before tax	-11.8	5.7	9.1
SBL ratio	30.4%	16.3%	9.9%

1) Total loans include provisional payments and premium.

# Subsidiary Information

#### Daishin Asset Management

#### **Daishin Asset Management**

Daishin Asset Management was founded as Daishin Investment Consulting in March 1980 before being renamed as Daishin Investment and Trust Management in July 1996 and commencing the equity investment and trust management services. In May 2010, its name was changed to Daishin Asset Management, with the CI also changed, and it was merged with Korea Creative Investmentin March 2013 to begin the discretionary investment management and consultant wrap services.

In 2016, the existing asset management firms will be presented with the challenge of emerging hedge fund management firms, and opportunities from the increased demand for absolute return and passive funds that are suitable for the era of low interest rate and aging society. With index and bond-type funds as its strategic products, Daishin Asset Management will steadily increase the assets under management (AUM) and strengthen its sources of revenue.

#### 2015 Performance

The net income in 2015 was minus KRW 200 million, due to the rising non-operating expenses, while AUM, as of the end of 2015, was KRW 3.3 trillion, a 29.8% increase from 2013. Of particular note, AUM increased centering on the newly launched fund products such as the Global Strategy Multi-Asset Fund and the Global High-Dividend Fund, and contributed to the strengthening of the foundation for generating revenue.



Unit: KRW billion

Unit: KRW billion		CY13	CY14	CY15
Total AUM		2,571.4	4,678.3	3,337.3
Commission and fees	Asset management commission	0.8	0.8	0.9
	Collective investment management fee	2.1	7.5	7.2

Asset Quality and Risk Management

Performance by Business Unit

Financial Highlight

# Management's Discussion & Analysis

# Financial Highlight

#### Based on Non-Consolidated Financial Statements for 2015

With all of the business units achieving surpluses, the net income in the 2015 fiscal year was KRW 96.4 billion, a KRW 91.9 billion increase from the previous year.

WM Unit, which presented differentiated services based on the Daishin House View, achieved a net income of KRW 30.7 billion, a 19.1% YOY increase, through an increase in sales of financial products such as ELS, funds and wraps. As for the Brokerage Unit, KRW 202.2 billion, a 39.7% YOY increase, was recorded as a result of recovery in the market trading volume and increase in the market share. The Trading Unit posted an income of KRW 80.3 billion, a 7.7% decrease from the previous year, due to delays in early redemptions of ELS and the negative market sentiment exacerbated by the plunge in ELS underlying asset index and uncertainty in the global stock market. The IB income posted at KRW 21.6 billion KRW, a 103.4% YOY increase, which was achieved through successful diversification of the revenue structure, centering on real estate and structured finance. Commissions and fees earned increased by 19.7% from the previous term to KRW 67.1 billion, thanks to the steady increase in credit loans and secured loans. As for miscellaneous income, it increased from KRW 28.6 billion to KRW 29.5 billion, in reflection of Daishin F&I's dividends of KRW 19.9 billion.

The sale and administrative expenses decreased by 4.3% to KRW 306.4 billion as a result of reduction in labor costs.

Unit: KRW billion	FY13	FY14	FY15
Net operating income	223.3	324.9	431.2
Wealth Management	14.9	25.8	30.7
Brokerage	116.8	144.6	202.0
Trading	47.6	87.0	80.3
Investment Banking	9.9	10.6	21.6
Interest Income	37.7	56.0	67.1
Miscellaneous	-3.5	0.9	29.5
Selling and administrative expenses	234.8	320.2	306.4
Salaries and employee benefits	131.9	191.3	171.9
General administrative expenses	79.9	108.0	119.0
Depreciation and amortization expenses	23.0	20.9	15.5
Operating income	-11.4	4.7	124.8
Non-operating income and expenses	40.6	0.3	5.1
Net income before tax	29.1	5.0	129.9
Net income for the term	23.9	4.5	96.4

# Performance by Business Unit

Customer-based

#### Financial Doctor MBA Program

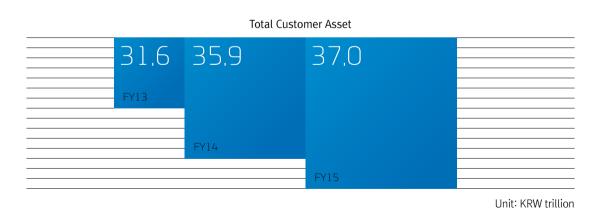
Financial doctors are specialized PBs that provide WM services, based on Daishin Securities' distinguished logic and view. The Financial Doctor MBA Program was launched in 2015 to provide tailored education according to the area of specialization. Among the 500 sales employees of Daishin Securities, an elite group of 45 financial doctors are chosen based on a competency review to take part in the program. Daishin Securities is devoting its capacity to nurture competent financial doctors who can be the "trusted partners of our customers."

#### **Customer Deposits**

Customer deposits grew by 17.1% from KRW 31.6 trillion (end of 2013) to KRW 37.0 trillion (end of 2015). While ELS, bonds, trust and RP decreased from last year, funds, wrap and retirement pensions consistently increased in tandem with the rising demand for asset management. Our company is expanding our client base by launching a wide array of products including the Dollar Asset Focus Wrap, Dollar Asset ELS and Dollar RP based on the House View.

Unit: KRW trillion	Entrusted assets		Financial assets			Total financial assets	Total customer assets		
		Bond	ELS	RP(CMA)	Fund	WRAP	Trust and Other		
2013	16.0	2.3	1.4	3.3	3.8	0.1	4.7	15.6	31.6
2014	17.2	2.0	1.4	3.2	4.6	1.3	6.2	18.7	35.9
2015	21.8	1.5	1.2	2.7	4.6	2.8	2.4	15.2	37.0

\* Other: CD/CP, retirement pension, bancassurance



# Performance by Business Unit

#### Wealth Management

#### Revenue from the WM Unit

In 2015, our company proposed "Invest in dollar assets" as the Daishin House View, which is our unique investment philosophy implemented to maintain the financial soundness of our customers from a long-term perspective. Based on the Daishin House View, our company presented differentiated financial products such as the 100 Trillion Club ELS, Dollar RP and Dollar Asset Focus Wrap to invest in dollar assets. In 2015, with increased sales of financial products, the WB Unit generated KRW 30.7 billion in revenue, which was a 19.1% YOY increase.

In respect to the financial products, the widespread uncertainty in the global stock market caused sluggish sales of derivatives–linked securities, which resulted in the commission and fees from the sales of derivatives–linked securities to drop by 25.9% to KRW 8 billion. In contrast, the commission and fees from the sale of funds increased by 53.6% to KRW 14.9 billion. Thanks to the launch of diverse products such as the Daishin Masters Wrap and Daishin Mezzanine Wrap, the commission and fees from wrap sales recorded KRW 1.3 billion, an 85.7% YOY increase, while the remuneration from trusts increased by 41.3% to KRW 6.5 billion.

FY13	FY14	FY15
7.6	10.8	8.0
4.9	9.7	14.9
0.1	0.7	1.3
2.3	4.6	6.5
14.9	25.8	30.7
-	7.6 4.9 0.1 2.3	7.6     10.8       4.9     9.7       0.1     0.7       2.3     4.6

# Performance by Business Unit

Brokerage

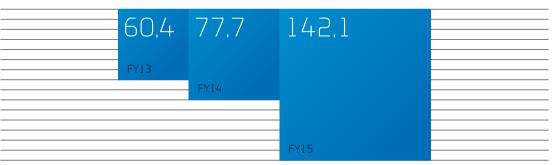
The revenue from brokerage services in FY2015 was recorded at KRW 202 billion, a 39.7% YOY increase, as a result of an increase in the market trading volume and market share. Total brokerage transaction amount increased by 68.8% to KRW 174.4 trillion, while the market share rose by 0.5% pto 3.6%.

Unit: KRW billion	FY13	FY14	FY15
Brokerage	116.8	144.6	202.0

#### Total brokerage transaction amount and Market Share



On-Line



Off-Line

19.7 25.6 32.3

FY13
FY14
FY15

\* Incl. futures/options, ETF and ELW

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Unit: KRW trillion

# Performance by Business Unit

#### Trading

The trading segment generated KRW 80.3 billion in revenue, which was a 7.7% YOY decrease, due to early redemptions of ELS and reduction in new issuances caused by the widespread uncertainty in the global stock market. Daishin Securities' trading segment aims to gender stable alpha revenue based on sales and trading. In 2016, efficiency will be maximized against the risk of assets under management by expanding into overseas products and books, and new alpha revenue will be generated through the discovery of overseas investors and formulation of new strategies.

Unit: KRW billion	FY13	FY14	FY15
Trading	47.6	87.0	80.3

#### Investment Banking

Thanks to the recovery of IPO performance and creation of new sources of revenue such as structured finance, the FY2015 IB revenue was recorded at KRW 21.6 billion, a 103.4% increase from the previous year. In 2016, the goal of the IB segment will be to reinforce its survival power by implementing progressive strategies. A total solution system will be established to provide preemptive integrated services depending on the market needs. Also, the IP business unit will improve coverage through selection and concentration, in response to the diverse changes in investment targets, products and regions, and provide diverse investment services including asset–backed securitization, M&A consulting and acquisition financing arrangement, and conversion into a holding company.

Unit: KRW billion	FY13	FY14	FY15
Investment Banking	9.9	10.6	21.6

# Performance by Business Unit

Interest Income

Daishin Securities' interest income is comprised of interest income generated from credit and secured loans, customer deposits and account receivable, and interest expenses on borrowings. The FY15 interest income was KRW 67.1 billion, which was 19.7% higher than the previous year. This was achieved due to the stable loan-deposit margin and increase in credit and secured loans. As of the end of 2015, the balance of credit and secured loans is KRW 1,277.2 billion, up 33.5% from last year.

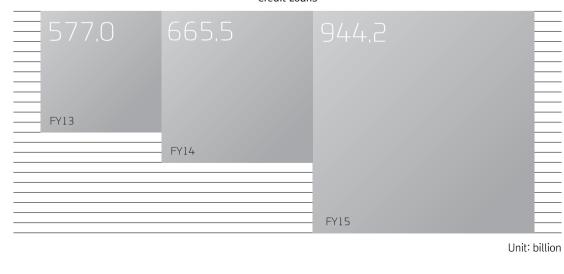
Unit: KRW billion	FY13	FY14	FY15
Interest income	37.7	56.0	67.1

#### Secured and Credit Loans





Credit Loans



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# Performance by Business Unit

#### Sale and Administrative Expenses

In the 2015 fiscal year, the sale and administrative expenses were recorded at KRW 306.4 billion, which decreased by 4.3% from the previous year as a result of reduce labor costs. Labor costs increased temporarily in the 2014 fiscal year, as it reflected the retirement benefit payout of KRW 34.5 billion; however, it decreased to KRW 171.9 billion, down by 11.4% from last year. The general administrative expenses, which include rent, commission and fees, and advertising costs, were KRW 119 billion, a 13.0% YOY increase. In the case of depreciation and amortization, it was recorded at KRW 15.5 billion, which decreased from last year by 25.8% with the sale of real estate properties outside Seoul.

Unit: KRW billion	FY13	FY14	FY15
Labor costs	134.0	194.0	171.9
General administrative expenses	77.8	105.3	119.0
Depreciation and amortization	23.0	20.9	15.5
Total	234.8	320.2	306.4

# Asset Quality and Risk Management

Fixed Income Portfolio

As of the end of 2015, the net present value (NPV) of the fix income assets of our company is KRW 7,109.5 billion in total, which was a 2.7% rise from the previous term. The NPV of no-risk assets including government bonds, municipal bonds, and specific laws bonds is KRW 5,219.8 billion, accounting for 73.4% of the total fix income assets.

Unit: KRW billion	FY13	FY14	FY15
Government bonds	1,108.3	1,791.1	2,383.6
Municipal bonds	32.1	32.1	34.0
Specific laws bonds	536.1	737.4	796.5
Special financial bonds	768.8	876.7	809.1
Monetary stabilization bonds	1,515.9	1,088.1	1,196.6
Corporate bonds	1,688.8	1,223.5	1,104.7
Bank debentures	910.6	1,155.9	738.7
Equity-linked bonds	6.5	14.6	46.3
Total	6,567.1	6,919.5	7,109.5

#### Real Estate

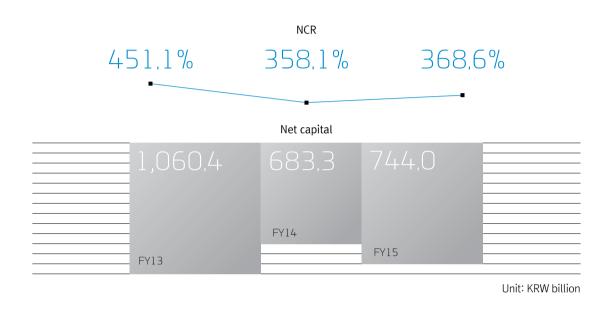
Daishin Securities' total real estate assets are comprised of tangible assets, which include land and buildings for business and assets under construction, and investment properties, including land and buildings. As of the end of 2014, the book value of real estate properties was KRW 503.4 billion, which includes accumulated depreciation. In consideration of long-term asset value, real estate properties outside Seoul have been sold, and the real estate portfolio is being restructured, centering on the core regions of Seoul such as Myeong-dong and Cheongdam.

Unit: KRW billion Tangik	ole assets	Ir	nvestment property	Total
Land for business	244.4	Land	108.8	353.2
Building for business	39.2	Building	64.5	103.7
(Accumulated depreciation)	(12.4)	(Accumulated depred	ciation) (15.1)	(27.5)
Asset under construction	74.0			74.0
Total	345.1	Total	158.3	503.4

# Asset Quality and Risk Management

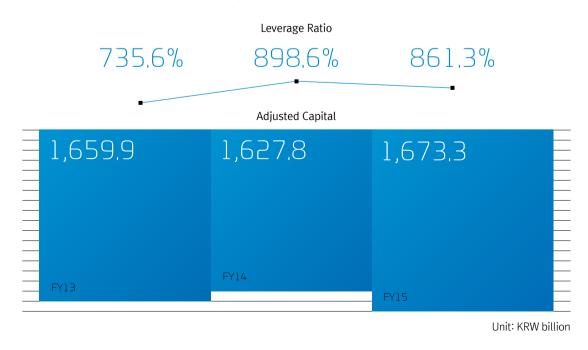
#### Net Capital Ratio (NCR)

NCR in the 2015 fiscal year increased by 7.1%p to 368.6%. NCR dropped to 358.1% in 2014 following the acquisition of Daishin F&I, but since then, it has been on the rise along with increased net income.



#### Leverage Ratio

The leverage ratio is calculated by subtracting the investor deposits, receivables for brokerage, and reserve for bad debts from the total assets and dividing the sum by adjusted capital. The leverage ratio in the 2015 fiscal year was 861.3%, which was down by 37.3%p from the previous year.



# Asset Quality and Risk Management

#### **Risk Management Organizations**

#### Risk Management Committee (RMC)

The Risk Management Committee is comprised of three registered directors: the CEO (Chair), president and one outside director. RMC formulates the comprehensive risk management policy, establishes and revises the risk management regulations and guidelines, approves the company–wide risk limits and risk measurement methods, sets the appropriate levels for asset quality, and approves the crisis response measures.

#### Risk Management Execution Committee (RMEC)

The Risk Management Execution Committee is comprised of the Head of the Risk Management Dept. (Chair) and executive officers. RMEC approves the risk limit for each department and investment strategy, operate and manage the risk management system, approves principal investment over KRW 5 billion, and sets forth crisis response measures.

#### Investment Review Committee (IRC)

The Investment Review Committee is comprised of the Head of the Risk Management Div. (Chair) and the heads of working–level depts. IRC reviews appropriateness of investment, matters for consideration in relation to investment, credit, liquidity and legal risks, etc.

#### **OTC Derivatives Review Committee**

The OTC Derivatives Review Committee is comprised of the head of the Trading Center (Chair) and the heads of working–level depts. The committee reviews the rationale for OTC derivatives transactions and the appropriateness of risk management policies for OTC derivatives operations.

#### Fair Value Assessment Committee (FVAC)

The Fair Value Assessment Committee is comprised of the Head of the Risk Management Dept. (Chair) and the heads of working–level depts. FVAC approves and changes the derivatives pricing model.

Risk Management Committee	Risk Management Execution Committee	Investment Review Committee OTC Derivatives Review Committee Fair Value Assessment Committee	Risk Management Div.	Front Office Back Office
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#### Risk Management System

Based on the integrated risk management solution of SAS, Daishin Securities has established a comprehensive risk management system for market, credit, operational and liquidity risks. The risk management system is designed to allow risk analyses of various OTC derivatives and swift response to any new OTC derivatives. Moreover, due to the critical nature of counterparty credit risk, Daishin has established a universal management system for the investment–grade bonds, and enhanced the analysis function and collateral management system. The integrated risk management system is operated to implement preemptive risk management and reinforce stress tests on the market, credit and liquidity risk management system.

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# Independent Auditors' Report

# **FY15 Financial Report**

# Audit Report on the Consolidated Financial Statements

#### Independent Auditors' Report

# The Board of Directors and Shareholders of Daishin Securities Co., Ltd.

We have audited the accompanying consolidated financial statements of Daishin Securities Co., Ltd. and its subsidiaries (collectively referred to as the "Group"), which comprise the consolidated statement of financial position as at December 31, 2015, the consolidated statements of comprehensive income, changes in equity and cash flows for the years then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with Korean International Financial Reporting Standards ("K–IFRS"), and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Korean Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Group as at December 31, 2015, and its consolidated financial performance and its consolidated cash flows for the years then ended in accordance with K–IFRS.

#### Other Matter

The financial statements of Daishin Securities Co., Ltd. and its subsidiaries for the reporting period ending on December 31, 2014 were audited by another auditor in accordance with the auditing standards of the Republic of Korea, and appropriate opinion was declared in the audit report issued by the auditor concerned on March 6, 2015.

Kyung-tae Ahn, Chairman & CEO of Samil PwC Korea 92 Hangang-daero, Yongsan-gu, Seoul, Korea

# Consolidated Statement of Financial Position

#### Daishin Securities Co., Ltd. and Subsidiaries

From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Assets				
Cash and bank deposits		2,499,057,414		2,925,231,350
Financial assets at fair value through profit or loss		10,087,154,830		10,043,647,988
1. Financial assets at fair value for trading	4,506,061,738		5,133,346,405	
2. Derivatives assets	547,141,179		375,595,297	
3. Financial assets designated at fair value	5,033,951,913		4,534,706,286	
Available-for-sale financial assets		307,836,860		237,291,172
Investments in associates		53,670,479	· ·	83,789,066
Loans and receivables		3,978,362,136	·	3,410,617,487
Current tax assets		58,748,078	· ·	39,214,597
Property and equipment		389,203,479	· · _	369,367,275
Intangible assets		106,445,175	·	108,601,149
Investment property		144,954,712	· ·	196,923,703
Non-current assets held for sale		237,230,234	· ·	83,598,024
Other assets		823,306,901		723,463,589
Total assets		18,685,970,298	·	18,221,745,400
Liabilities			· ·	
Financial liabilities at fair value through profit or loss		7,589,667,132	· ·	7,041,567,202
1. Financial liabilities at fair value for trading	143,715,585		220,157,712	
2. Derivative liabilities	751,832,352		439,809,779	
3. Financial liabilities designated at fair value	6,694,119,195		6,381,599,711	
Deposits received		2,159,147,148	· · · ·	1,658,572,763
Borrowings		5,428,548,495	· · ·	6,325,736,099
Debentures		923,784,126	· · ·	839,519,214
Defined benefit liability and other long-term		3,823,061	· · ·	3,343,595
employee benefits				
Provisions		6,879,404	· ·	8,329,036
Accrued income tax		_		8,027,920
Deferred tax liabilities		58,020,804	· · · ·	17,243,060
Other liabilities	- <u> </u>	784,582,968	· ·	676,510,147
Total liabilities		16,954,453,138	·	16,578,849,036
Equity			· · · ·	
Equity attributable to owners of parent company		1,731,449,591	· · · ·	1,642,831,076
1. Capital stock	434,867,000		434,867,000	-
2. Capital surplus	694,981,258		694,981,258	
3. Accumulated other comprehensive income	95,121,676		98,585,038	
4. Retained earnings	693,227,574		576,044,246	
(Accumulated reserve for bad debts)	5,320,412		4,652,625	
(Expected reserve for bad debts)	1,620,509		667,787	
5. Capital adjustment	(186,747,917)		(161,646,466)	
Non-controlling interests		67,569		65,288
Total equity		1,731,517,160		1,642,896,364
Total liabilities and equity		18,685,970,298		18,221,745,400

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# Consolidated Statement of Comprehensive Income

Daishin Securities Co., Ltd. and Subsidiaries

#### From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Account	(Current) 55th Term		(Previous) 54th Term	
Commissions received and expenses, net		257,258,382		180,472,466
1. Commission received	295,313,129		205,454,467	
2. Commission expenses	38,054,747		24,982,001	-
Interest income and expenses, net		92,387,993	· ·	35,700,169
1. Interest income	273,095,683		214,082,462	
2. Interest expenses	180,707,690		178,382,293	
Gains (losses) on financial instruments		(97,193,576)		166,861,686
at fair value through profit or loss, net				
Gain (losses) on financial instruments designated		265,779,175		1,736,585
at fair value through profit or loss, net				
Other operating income (expense)		8,576,935		25,958,734
Operating income, net		526,808,909		410,729,640
Selling and administrative expenses		356,738,540		362,952,262
1. Labor costs	204,905,746		218,230,390	
2. Depreciation and amortization	20,334,108		25,354,218	
3. Other selling and administrative expenses	131,498,686		119,367,654	
Operating income		170,070,369	· · ·	47,777,378
Non-operating income		10,626,460		4,224,575
Profit before income tax		180,696,829	· ·	52,001,953
Income tax expense		44,540,304	· · · ·	8,319,778
Profit for the period		136,156,525		43,682,175
Net income (loss) before reserve for bad debts				
Current term: KRW 134,537 million, Previous term: KRW 43,016 million			· · · ·	
Total other comprehensive income (loss)		(3,459,996)		(459,673)
for the period, net of tax				
1. Items that will or may be reclassified to profit or loss, net of tax	(2,556,174)		1,004,053	-
2. Items that will not be reclassified to profit or loss, net of tax	(903,822)		(1,463,726)	
Total comprehensive income		132,696,529	· · · ·	43,222,502
Profit for the year attribution to		136,156,525	· ·	43,682,175
1. Owner of the Group	136,157,610		43,684,590	-
2. Non-controlling interests	(1,085)		(2,415)	
Other comprehensive income for the year attributable to		132,696,529	· · ·	43,222,502
1. Owner of the Group	132,694,248		43,224,904	
2. Non-controlling interests	2,281		(2,402)	
Earnings per share (in Korean won)				-
Basic earnings per common share		1,893		574
Basic earnings per 1st preferred share		1,943		625
Basic earnings per 2nd preferred share		1,893		576
Diluted earnings per common share		1,882		570
Diluted earnings per 1st preferred share		1,932		621
Diluted earnings per 2nd preferred share		1,882		571

#### Unit: KRW thousand

# Consolidated Statement of Changes in Equity

Daishin Securities Co., Ltd. and Subsidiaries

From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Account	Common stock	Capital surplus	Accumulated other comprehensive income	Retained earnings	Capital adjustments	Subtotal of the equity attributable to shareholders of the parent company	Non-controlling interests	Total
Balance at April 1, 2014	434.867.000	696,199,190	99.044.724	548.235.719	(143.828.535)	1,634,518,098	67.690	1,634,585,788
(Beginning of previous period)		-,-,.,.,.,.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	J,_JJ, ,	(*********	.,	,	.,
Total comprehensive income								
Profit for the period				43,684,590		43,684,590	(2,415)	43,682,175
Net changes in unrealized			(77,222)			(77,222)	13	(77,209
fair value of financial assets			, ,			, ,		
available for sale								
Net changes in accumulated			10,565			10,565		10,565
comprehensive income of			,			,		
investments in associates,								
net of tax								
Gain (loss) on translation of			1,070,697			1,070,697		1,070,697
overseas operations			, , ,			, , , , , ,		
Remeasurements of the net			(1,463,726)			(1,463,726)		(1,463,726
defined benefit plan			., , .			., , .		
Transactions with equity								
holders								
Cash dividends				(15,914,998)		(15,914,998)		(15,914,998
Changes in treasury stock		(813,549)			(16,984,914)	(17,798,463)		(17,798,463
Other		(404,383)		38,935	(833,017)	(1,198,465)		(1,198,465
Balance at December 31, 2014	434,867,000	694,981,258	98,585,038		(161,646,466)	1,642,831,076	65,288	1,642,896,364
(End of previous period)								
Balance at January 1, 2015	434.867.000	694,981,258	98,585,038	576.044.246	(161.646.466)	1,642,831,076	65,288	1,642,896,364
(Beginning of current period)	, ,	, ,		, ,				
Total comprehensive income								
Total comprehensive income				136,157,610		136,157,610	(1,085)	136,156,525
Net changes in unrealized			(3,312,478)			(3,312,478)	3,366	(3,309,112
fair value of financial assets			., , .			., , .	,	
available for sale								
Net changes in accumulated			13,473			13,473		13,473
comprehensive income of								
investments in associates,								
net of tax								
Gain (loss) on translation of			739,465			739,465		739,465
overseas operations								
Remeasurements of the net			(903,822)			(903,822)		(903,822
defined benefit plan								
Transactions with equity								
holders								
Cash dividends				(18,974,282)		(18,974,282)		(18,974,282
Changes in treasury stock					(22,780,260)	(22,780,260)		(22,780,260
Other					(2,321,191)			(2,321,191
Balance at December 31, 2015	434,867,000	694,981,258	95,121,676	693,227,574		1,731,449,591	67,569	1,731,517,160
(End of current period)	, ,	, ,	, ,				· · · · ·	

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# Consolidated Statement of Cash flows

Daishin Securities Co., Ltd. and Subsidiaries

#### From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Account	(Current) 55th Term		(Previous) 54th Term	
Cash flows from operating activities		342,420,719		(226,477,163)
1. Profit for the period	136,156,525		43,682,175	
2. Adjustments in expenses and revenues	(370,294,052)		(51,126,271)	
(1) Gain (loss) on financial assets held for trading, net	(33,886,451)		(12,333,525)	
(2) Loss on financial assets designated at fair value through profit or loss, net	(252,230,364)		(61,413,995)	
(3) Gain (loss) on derivatives	163,398,863		45,295,812	
(4) Gain (loss) on loans and receivables	(15,642,300)		(4,462,862)	
(5) Depreciation and amortization	20,334,108		25,354,218	
(6) Gain (loss) on foreign currency translation, net	(979,805)		(2,504,792)	
(7) Interest income (expenses), net	(270,699,066)		(35,700,169)	
(8) Gain (loss) on available-for-sale financial assets, net	(5,237,450)		(2,041,032)	
(9) Gain (loss) on investments in associates and subsidiaries, net	(8,608,011)		(5,703,966)	
(10) Gain (loss) on disposal of property and equipment, net	554,514		5,939,729	
(11) Gain (loss) on intangible assets	(142,932)		(173,126)	
(12) Gain (loss) on disposal of investment property	548,606		(3,222,043)	
(13) Gain (loss) on non-current assets held for sale	352,341		(8,052,791)	
(14) Employee benefits	2,627,374		2,645,172	
(15) Other gains (losses)	159,858		8,880,308	
(16) Dividend income	(15,383,641)		(11,952,987)	
(17) Income tax expense	44,540,304		8,319,778	
3. Changes in operating assets and liabilities	304,332,617		(207,820,787)	
(1) Deposits	427,717,808		(990,036,912)	
(2) Financial assets held for trading	665,646,271		138,123,748	
(3) Financial liabilities held for trading	(76,567,562)		(33,777,328)	
(4) Financial assets designated at fair value through profit or loss	(821,358,452)		(993,721,811)	
(5) Financial liabilities designated at fair value through profit or loss	516,025,128		1,647,548,208	
(6) Derivatives	56,308,374		80,974,662	
(7) Loans and receivables	(444,140,002)		(805,092,406)	
(8) Deposits received	500,465,808		241,094,423	
(9) Borrowings	(517,065,131)		479,394,875	
(10) Retirement benefit and employee benefits obligations	(3,276,184)		(3,222,463)	
(11) Other assets	(110,008,381)		(122,653,540)	
(12) Other liabilities	112,010,690		154,306,150	
(13) Collective fund for default loss	(1,425,750)		(758,393)	
4. Interests received	535,960,213		196,888,677	

Account	(Current) 55th Term		(Previous) 54th Term	
5. Interests paid	(258,057,377)		(182,746,017)	
6. Dividends received	23,943,623		10,084,022	
7. Income taxes paid	(29,620,830)		(35,438,962)	
Cash flows from investing activities		(34,728,563)		(303,268,858
1. Payment for acquisition of available-for-sale financial assets	(54,885,209)		(22,100,000)	
2. Proceeds from disposal of available-for-sale financial assets	21,351,749		16,422,975	
3. Payment for acquisition of investments for associates	(5,718,823)		(5,000,000)	
4. Proceeds from disposal of investments for associates	22,694,660		38,020,100	
5. Payment for acquisition of subsidiaries (after deducting cash on hand)	3,486,293		(292,427,896)	
6. Proceeds from disposal of subsidiaries (after deducting cash on hand)	(49,097,671)			
7. Proceeds from disposal of held-to-maturity investments			1,300,000	
8. Payment for acquisition of property and equipment	(48,806,954)		(97,080,773)	
9. Proceeds from disposal of property and equipment	206,944		6,780,795	
10. Payment for acquisition of intangible assets	(2,416,785)		(46,511)	
11. Proceeds from disposal of intangible assets	1,075,950		750,000	
12. Proceeds from disposal of investment properties	9,795,544		9,580,000	
13. Payment for restoration of property and equipment	-		(954,125)	
14. Payment for acquisition of non-current assets held for sale			(4,748,951)	
15. Proceeds from disposal of non-current assets held for sale	60,519,457		32,099,767	
16. Increase in deposits	(2,693,552)		(5,145,913)	
17. Decrease in deposits	6,175,639		19,281,674	
18. Acquisition of subsidiaries	3,584,195			
Cash flows from financing activities		(309,206,741)		509,581,39
1. Issuance of debentures	470,000,000		300,177,573	
2. Retirement of debentures	(341,016,318)		(185,190,000)	
3. Net Increase (Decrease) in Debts	(382,201,556)		435,404,225	
4. Increase in guarantee deposits received	2,949,863		8,153,775	
5. Decrease in guarantee deposits received	(7,686,665)		(11,551,360)	
6. Payment for acquisition of treasury stock	(26,412,640)		(21,497,819)	
7. Payment of dividends	(19,204,821)		(15,914,998)	
8. Increase in non-controlling interest (liabilities)	(5,634,604)			
Changes in cash and cash equivalents by foreign currency translation		3,362,136		2,154,78
Net increase (decrease) in cash and cash equivalents (I+II+III+IV)		1,847,551		(18,009,838
Cash and cash equivalents at beginning of period		184,016,106		202,025,94
Cash and cash equivalents at end of period		185,863,657		184,016,10

# Audit Report on the Financial Statements

Independent Auditors' Report

### The Board of Directors and Shareholders of Daishin Securities Co., Ltd.

We have audited the accompanying separate financial statements of Daishin Securities Co., Ltd. (hereinafter referred to as the "Company"), which comprise the statement of financial position as at December 31, 2015, the separate statements of comprehensive income, changes in equity and cash flows for the years then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Separate Financial Statements

Management is responsible for the preparation and fair presentation of these separate financial statements in accordance with Korean International Financial Reporting Standards ("K–IFRS"), and for such internal control as management determines is necessary to enable the preparation of separate financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these separate financial statements based on our audits. We conducted our audits in accordance with Korean Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the separate financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the separate financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the separate financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the separate financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the separate financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the separate financial statements present fairly, in all material respects, the separate financial position of the Company as at December 31, 2015, and its separate financial performance and its separate cash flows for the years then ended in accordance with K–IFRS.

#### Other Matter

The financial statements of Daishin Securities Co., Ltd. for the reporting period ending on December 31, 2014 were audited by another auditor in accordance with the auditing standards of the Republic of Korea, and appropriate opinion was declared in the audit report issued by the auditor concerned on March 6, 2015.

Kyung-tae Ahn, Chairman & CEO of Samil PwC Korea 92 Hangang-daero, Yongsan-gu, Seoul, Korea

This report is effective as of March 6, 2016, the audit report date. Certain subsequent events or circumstances, which may occur between the audit report date and the time of reading this report, could have a material impact on the accompanying separate financial statements and notes thereto. Accordingly, the readers of the audit report should understand that the above audit report has not been updated to reflect the impact of such subsequent events or circumstances, if any.

# Statement of Financial Position

Daishin Securities Co., Ltd.

From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Account	Current) 55th Term		(Previous) 54th Term	
Assets				
Cash and bank deposits		2,265,031,442		2,592,058,518
Financial assets at fair value through profit or loss		10,318,984,124		10,037,233,488
1. Financial assets at fair value for trading	4,500,013,789		5,126,938,173	
2. Derivatives assets	547,141,179		375,589,029	
3. Financial assets designated at fair value	5,271,829,156		4,534,706,286	
Available-for-sale financial assets		232,974,332		208,771,966
Investments in associates		688,517,012		589,746,970
Loans		1,283,672,166		1,113,219,658
Current tax assets		57,641,438		39,198,242
Property and equipment		367,254,801		338,806,667
Intangible assets		27,902,732		28,228,513
Investment property		158,287,983		216,761,737
Non-current assets held for sale		38,494,938		5,500,000
Other assets		779,826,818		685,472,258
Total assets		16,218,587,786		15,854,998,017
Liabilities				
Financial liabilities at fair value through profit or loss		7,588,407,841		7,041,567,037
1. Financial liabilities at fair value for trading	143,715,585		220,157,712	
2. Derivative liabilities	750,573,061		439,809,614	
3. Financial liabilities designated at fair value	6,694,119,195		6,381,599,711	
Deposits received		1,351,182,927		917,049,680
Borrowings		4,517,944,210		5,330,249,423
Debentures		249,606,455		259,626,316
Defined benefit liability and other long-term employee benefits		2,408,858		2,333,444
Provisions		3,111,195		3,356,840
Deferred tax liabilities		89,358,228		41,112,428
Other liabilities		736,291,176		632,501,822
Total liabilities		14,538,310,890		14,227,796,990
Equity				
Capital stock		434,867,000		434,867,000
Capital surplus		694,981,258		694,981,258
Accumulated other comprehensive income		95,726,345		95,871,733
Retained earnings		639,214,727	- <u></u> .	561,767,717
(Accumulated reserve for bad debts)		5,320,412		4,652,62
(Expected reserve for bad debts)		1,620,509		667,787
Capital adjustment		(184,512,434)		(160,286,681
Total equity		1,680,276,896		1,627,201,027
Total liabilities and equity		16,218,587,786		15,854,998,017

Unit: KRW thousand

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# Statement of Comprehensive Income

Daishin Securities Co., Ltd.

#### From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Account	(Current) 55th Term		(Previous) 54th Term	
Commissions received and expenses, net		263,322,918		175,354,739
1. Commission income	289,538,483		190,730,298	
2. Commission expenses	26,215,565		15,375,559	
Interest income and expenses, net		595,150		(31,053,263)
Interest expenses	121,263,791		104,836,614	
Gains (losses) on financial instruments	120,668,641		135,889,877	
at fair value through profit or loss, net				
Gains (losses) on financial instruments		(94,460,912)		165,251,576
at fair value designated at fair value through profit or loss, net				
Other operating income (expense)		265,756,419		1,736,585
Operating income, net		(3,983,755)		13,637,674
Sale and administrative expenses		431,229,820		324,927,311
1. Labor costs		306,452,188		320,190,933
2. Depreciation and amortization	171,928,006		191,266,464	
3. Other selling and administrative expenses	15,502,781		20,859,475	
Operating income	119,021,401		108,064,994	
Non-operating income		124,777,632		4,736,378
Profit before income tax		5,149,144		318,043
Income tax expense		129,926,776		5,054,421
Profit for the period		33,505,485		504,852
Net income (loss) before reserve for bad debts		96,421,291		4,549,569
Current term: KRW 94,801 million, Previous term: KRW 3,882 million				
Other comprehensive income (loss) for the period, net of tax				
1. Items that will or may be reclassified to profit or loss, net of tax		(145,388)		(2,357,723)
Gain (Loss) on valuation of financial assets available for sale				
2. Items that will not be reclassified to profit or loss, net of tax	109,027		(944,180)	
Remeasurements of the net defined benefit plan				
Total comprehensive income	(254,415)		(1,413,543)	
Net income		96,275,903		2,191,846
Earnings per share				
Basic earnings per ordinary share (Unit: KRW)		1,336		47
Basic earnings per first-preferred share (Unit: KRW)		1,386		96
Basic earnings per second-preferred share (Unit: KRW)		1,336		47
Diluted earnings per ordinary share (Unit: KRW)		1,328		46
Diluted earnings per first-preferred share (Unit: KRW)		1,378		96
Diluted earnings per second-preferred share (Unit: KRW)		1,328		46

Unit: KRW thousand

# Statement of Changes in Equity

Daishin Securities Co., Ltd.

From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Account	Common stock	Capital surplus	Accumulated other comprehensive income	Retained earnings	Other assets	Total
Balance at April 1, 2014	434,867,000	695,794,807	98,229,456	573,133,146	(142,090,964)	1,659,933,445
(Beginning of previous period)						
Total comprehensive income						
Profit for the period	-		-	4,549,569	-	4,549,569
Net changes in unrealized fair value of	-	-	(944,180)	-	-	(944,180)
financial assets available for sale						
Remeasurements of the net defined	-		(1,413,543)			(1,413,543)
benefit plan						
Transactions with equity holders						
Cash dividends	-	-	-	(15,914,998)	-	(15,914,998)
Changes in treasury stock	-	(813,549)	-	-	(16,984,914)	(17,798,463)
Other	-				(1,210,803)	(1,210,803)
Balance at December 31, 2014	434,867,000	694,981,258	95,871,733	561,767,717	(160,286,681)	1,627,201,027
(End of previous period)						
Balance at January 1, 2015	434,867,000	694,981,258	95,871,733	561,767,717	(160,286,681)	1,627,201,027
(Beginning of current period)						
Total comprehensive income						
Profit for the period	-	-	-	96,421,291	-	96,421,291
Net changes in unrealized fair value of	-	-	109,027	-	-	109,027
financial assets available for sale						
Remeasurements of the net defined	-		(254,415)	-		(254,415)
benefit plan						
Transactions with equity holders						
Cash dividends	-	-	-	(18,974,281)	-	(18,974,281)
Changes in treasury stock	-	-	-	-	(22,780,261)	(22,780,261)
Other	-		-		(1,445,492)	(1,445,492)
Balance at December 31, 2015	434,867,000	694,981,258	95,726,345	639,214,727	(184,512,434)	1,680,276,896
(End of current period)						

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# Consolidated Statement of Cash flows

Daishin Securities Co., Ltd.

From December 31, 2014 ((Previous) 54th Term) To December 31, 2015 ((Current) 55th Term)

Account	(Current) 55th Term		(Previous) 54th Term	
I. Cash flows from operating activities		523,346,369		175,852,338
1. Profit for the period	96,421,291		4,549,569	
2. Adjustments in expenses and revenues	(458,241,212)		20,773,810	
(1) Gain (loss) on financial assets held for trading, net	(35,761,500)		(12,318,608)	
(2) Gain (loss) on financial assets designated	(341,961,401)		(61,411,676)	
at fair value through profit or loss, net				
(3) Gain (loss) on derivatives	83,243,852		45,236,819	
(4) Gain (loss) on loans and receivables	7,249,168		46,063	
(5) Depreciation and amortization	15,502,781		20,859,475	
(6) Gain (loss) on foreign currency translation, net	(1,409,238)		(3,104,505)	
(7) Interest income (expenses), net	(178,466,969)		31,053,262	
(8) Gain (loss) on the disposal of available-for-sale financial assets, net	(944,282)		(462,957)	
(9) Gain (loss) on investments in associates and subsidiaries, net	(127,701)		6,723,936	
(10) Gain (loss) on impairment of available-for-sale financial assets, net	604,720			
(11) Gain (loss) on disposal to property and equipment, net	99,222		5,940,023	
(12) Gain (loss) on intangible assets	19,868			
(13) Gain (loss) on disposal of investment property	548,606		(3,222,043)	
(14) Gain (loss) on disposal of assets held for sale	1,279,976		(137,683)	
(15) Gain (loss) on impairment of intangible assets, net	44,333			
(16) Gain (loss) on impairment of other assets	(563,852)			
(17) Employee benefits	1,415,250		1,956,433	
(18) Other gains (losses)	(4,923,942)		2,838,868	
(19) Dividend income	(37,595,588)		(13,728,449)	
(20) Income tax expense	33,505,485		504,852	
3. Changes in operating assets and liabilities	657,771,611		208,698,835	
(1) Deposits	354,835,345		(922,147,409)	
(2) Financial assets held for trading	661,909,228		115,220,169	
(3) Financial liabilities held for trading	(76,531,919)		(33,779,647)	
(4) Financial assets designated at fair value through profit or loss	(804,916,655)		(993,721,811)	
(5) Financial liabilities designated at fair value through profit or loss	722,274,671		1,647,548,208	
(6) Derivatives	56,833,895		82,015,080	
(7) Loans and receivables	(172,985,566)		(163,030,037)	
(8) Deposits received	434,024,669		11,296,782	
(9) Borrowings	(517,065,131)		456,771,966	
(10) Retirement benefit and employee benefits obligations	(1,675,475)		(2,320,432)	

Account	(Current) 55th Term		(Previous) 54th Term	
(11) Other assets	(90,931,580)		(141,020,790)	
(12) Other liabilities	93,425,879		152,625,149	
(13) Collective fund for default loss	(1,425,750)		(758,393)	
4. Interests received	375,434,717		95,265,299	
5. Interests paid	(193,892,927)		(140,394,280)	
6. Dividends received	38,662,389		15,518,738	
7. Income taxes paid	7,190,500		(28,559,633)	
Cash flows from investing activities		(141,443,836)		(407,391,880
1. Proceeds from disposal of available-for-sale financial assets	13,279,062		8,735,257	
2. Proceeds from disposal of investments for subsidiaries	7,285,314		38,405,412	
and associates				
3. Proceeds from disposal of property and equipment	115,683		6,405,000	
4. Proceeds from disposal of intangible assets	965,950			
5. Proceeds from disposal of investment properties	9,246,939		9,580,000	
6. Proceeds from disposal of non-current assets held for sale	17,130,287		4,013,000	
7. Decrease in deposits	4,958,759		19,281,674	
8. Payment for acquisition of available-for-sale financial assets	(27,661,085)		(22,100,000)	
9. Payment for acquisition of investments for subsidiaries	(118,468,848)		(373,480,000)	
and associates				
10. Payment for acquisition of property and equipment	(47,998,964)		(93,847,342)	
11. Payment for acquisition of intangible assets	(1,800,576)			
12. Increase in deposits	(2,080,552)		(3,503,335)	
13. Payment for restoration of property and equipment	-		(881,546)	
14. Increase in other liabilities (related to real estate property sale)	3,584,195			
Cash flows from financing activities		(355,981,344)		64,568,96
1. Issuance of debentures	49,830,900			
2. Net Increase (Decrease) in Debts	(295,764,025)		103,814,768	
3. Increase in guarantee deposits received	3,022,310		8,153,775	
4. Payment of dividends	(18,971,224)		(15,914,998)	
5. Retirement of debentures	(60,000,000)			
6. Decrease in guarantee deposits received	(7,686,665)		(9,986,764)	
7. Payment for acquisition of treasury stock	(26,412,640)		(21,497,819)	
Changes in cash and cash equivalents by foreign currency translation		3,354,371		2,154,78
Net increase (decrease) in cash and cash equivalents (I+II+III+IV)		29,275,560		(164,815,793
Cash and cash equivalents at beginning of period		63,359,834		228,175,62
Cash and cash equivalents at end of period		92,635,394		63,359,834

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# Organization Chart

# Managerial Staff

# Network

# Social Contribution

# Achievements

Awards

History



# History

Jul. 27, 1962	Established as Sam-Rak Securities
Apr. 22, 1975	Renamed as Daishin Securities
Oct. 1, 1975	Listed on Korea Stock Exchange (presently Korea Exchange)

# Awards



E-Daily Financial Investment Awards Mobile Trading Award	Korea Economic Daily Mobile Trading System Evaluation Awards Business Diversity Award	Red Dot Design Award	Ministry of Strategy and Finance Commendation for Excellent Treasury Bond Dealer in the First Half of 2015
Apr. 7, 2015	Jun. 30, 2015	Aug. 11, 2015	Aug. 27, 2015

Asia Economy Daily	Asia Today Financial	The Bell Risk Manager	Money Today MTS
Mobile Trading System	Awards	Awards	Awards
Award	Top Excellence Award	Excellence Award	Excellence Award
Sep. 21, 2015	Sep. 24, 2015	Oct. 28, 2015	

Seoul Economic Daily Korea Securities Awards Top Excellence Award in Asset Management	E-Daily Market Leader of the Year Awards Top Prize	Kipfa Smart App Awards Korea App Innovation Award	Dong-a Ilbo Korea Bestselling Brand Online Securities Trading Award
Nov. 26, 2015	Dec. 3, 2015	Dec. 9, 2015	Dec. 10, 2015

1960'

1970'

1980'	
1980' 1990'	

Aug. 25, 1984	Opened the Tokyo Office
Sep. 22, 1984	Established Daishin Economic Research Institute
Mar. 6, 1985	Concluded the Capital Joint Venture Agreement
	with Hong Kong W.I.C.O
Mar. 24, 1988	Established Daishin Investment & Trust Consulting
	(presently Daishin Asset Management)
Jul. 20, 1990	Established Daishin Songchon Cultural Foundation
Apr. 12, 1997	Launched home trading system (CYBOS)

2000'

Apr. 26, 2004	Exported CYBOS to Taiwan-based Polaris Securities
Dec. 13, 2005	Exported CYBOS Futures Trading System to
	Thailand-based Settrade
Oct. 16, 2006	Formed strategic alliance with Nikko Cordial Group
Nov. 2, 2007	Listed GDS on London Stock Exchange
Feb. 13, 2008	Established Daishin Securities Asia Limited in Hong Kong
May. 26, 2008	Opened the Shanghai Office

2010'
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Apr. 6, 2010	Signed an MOU with Indonesia-based Mandiri Sekuritas
Aug. 31, 2011	Launched Daishin Savings Bank
Jun. 12, 2012	Formed a strategic alliance with Okasan Securities of Japan
Jun. 20, 2012	Celebrated the 50th anniversary of the founding of
	Daishin Financial Group, proclaimed Daishin Financial Group
Mar. 22, 2013	Merged Daishin Assent Management and Korea Creative Investment
Apr. 17, 2014	Launched Daishin Private Equity
May. 28, 2014	Launched Daishin F&I and Daishin AMC
Jan. 15, 2015	Announcement of the Daishin House View

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# Achievements

#### Jan. 19, 2015 Daishin Securities launches "Daishin Balance CMS Shanghai–Hong Kong Stock Connect Wrap"

Daishin Securities launched the "Daishin Balance CMS Shanghai-Hong Kong Stock Connect Wrap," a wrap product for intensive investment into undervalued high-dividend stocks and domestic consumption blue chips in the Shanghai-Hong Kong Stock Connect that befit the Chinese government policy and trends. Portfolios are created based on bilateral research performed by Daishin's researchers specializing in China and consulting by China Merchants Securities, which is the No. 3 securities firm in China. In accordance with China's four new growth engines, which are "population policy," "urbanization," "consumption" and "environment," investments are made in about 15 items. The only tax imposed on the trading profit from this product is the transfer income tax of 22%. Thus, tax-saving effect can be obtained. especially for large-sum investments, as the withholding tax is not imposed on investments in China.

#### February 2, 2015 Daishin Securities sells Daishin Multi-Asset Fund

Daishin Securities offers "Daishin Global Strategy Multi-Asset Fund, a fund of funds product where investment is made intensively into global income assets and dollar assets based on consulting from the U.S.-based Russell Investments. This is a strategic product presented based on Daishin Securities' House View, which predicts a strong U.S. dollar. Amidst the economic recovery in the U.S., it is suitable to invest in the bullish dollar assets. Russell Investments provide the global market analysis and outlook data, and advise on the multiasset investment ratio depending on the degree of appeal. Based on the multi-asset distribution strategy, investments are made into funds investing into income-type assets such as REITs/infrastructures and U.S.-centered global stock funds for a stable income. Also, investment is made into the Global Macro Fund to respond to the fluctuations in the exchange rate and indices resulting from the global economic trends and political issues, and the exposure to the foreign exchange rate risk allows for foreign-exchange profit at strong dollar.

#### March 9, 2015 Daishin Economic Research Institute commences an analysis service for the agenda of general meetings of shareholders

Daishin Economic Research Institute has newly launched an analysis service for the agenda of general meetings of shareholders of the top 400 listed companies on KOSPI and KOSDAQ to help institutional investors make investment decisions. Major agenda items introduced at the general meetings of shareholders are analyzed in-depth to provide diverse data. The aim is to enhance transparency of corporate governance and shareholder value. The 2015 Analysis of General Meetings of Shareholders offer the results of an analysis of notable matters pertaining to the enterprises that convened general meetings of shareholders in 2015. The trends related to dividends, appointment of directors/auditors, change of articles of incorporation, and remuneration limit for directors will be analyzed and the results will be provided along with opinions on individual enterprises.

#### March 16, 2016 Daishin Securities launches the 100 Trillion Club ELS

Daishin Securities launched the 100 Trillion Club ELS, where the basic assets are the top global companies with market value of more than KRW 100 trillion. The biggest strength of this product is stability. Investments are made into top global companies to ensure stability of the domestic and foreign index-type ELS level. The selected global companies are those with operations in multiple countries; thus, it will produce the effect of distributing investments across multiple countries and business areas. Also, the research center performs an analysis to finalize the basic asset and structure. The global companies that are selected are in diverse business areas including consumables, finance, communications and technology and such include Apple, Microsoft, McDonald's, 3M, Google, Walmart, Samsung Electronics, and Gilead Sciences.

#### April 6, 2015 Daishin Securities initiates special sales of dollar RP

Daishin Securities are offering dollar repurchase agreements (RP) with a term of maturity of 91 days that provide add-on interest to personal customers. Daishin Securities presented "Invest in dollar assets" as the House View in 2015. The limited dollar RPs offer a higher interest rate that the dollar deposit products in the market. Any individual customers may register without condition. 1.1% has been added on to the interest rate of the existing dollar RP (0.9% annum) for an annual interest rate of 2%, and one can register with a minimum of USD 10,000 and up to USD 500,000.

#### Aug. 3, 2015 Daishin Securities offers Daishin Global High-Dividend Stock Fund

Daishin Securities is offering Daishin Global High–Dividend Stock Fund, where intensive investments are made into the global high–divided stocks listed on the American stock exchanges. Investments are made into well–known top global companies such as P&G, Unilever, Apple and Intel if their corporate value and dividends are expected to rise. Instead of seeking short–term profits, we make investments into low– variability and high–dividend yield stocks from the mid– to long–term perspective. Appropriate stocks on the American stock exchanges are discovered based on research by Morning Star, and high dividend stocks and stocks with a high dividend payout ratio are selected to generate a stable income.

#### Aug. 31, 2015 Daishin Securities offers Balance Public Offering Stocks Mezzanine Wrap

Daishin Securities is offering the Balance Public Offering Mezzanine Wrap, a wrap product where investments are made into mezzanine securities, which are an intermediate between stocks and bonds, as well as stocks offered through IPO/paidin capital increase. Mezzanine securities are a hybrid of stocks and bonds such as BW, CB and EB. When stock prices fall, mezzanine securities are retained as bonds, rather than being converted into stocks, whereas when stock prices rise, they are converted into stocks for a return on equity. Also, additional profits are sought through stocks offered through IPO/paid-in capital increase. Through the high yield fund priority assignment system, you can be assigned 10% of publicly offered stocks every year. Top companies are selected for investment through a collaboration with Daishin Securities Research Center.

#### Sept. 14, 2015 Daishin Securities CREON kicks off the "Dream Realization Project: Season 2"

CREON kicked off the "Dream Realization Project: Season 2," where winners are chosen among the private investors who send in their own investment recipes to be provided KRW 50 million for investment purposes, and any and all proceeds from the investments are provided to the winners as prize money. This is a special event organized to instill confidence in private sectors so that they can strive toward their dreams and establish a sound investment culture. In

this project, participants must each create an investment recipe (portfolio) by selecting three out of the ten ingredients (investment items), and compete against one another to get the high return. Every week, 100 participants with the top rate of return are given prizes and an opportunity to share the dream they wish to achieve through stock investment. Also, 10 participants who send in their stories are provided with a funding of KRW 50 million for investment by CREON. They get to manage their investments for 8 weeks from November 2 to December 18, and all proceeds are given to the respective participants as the prize money.

#### Dec. 7, 2015 Daishin Securities launches the Dollar Asset Focus Wrap

Daishin Securities has launched the Daishin Balance Dollar Asset Focus Wrap, a 일임형wrap product aiming for alpha income based on a strong dollar by investing into ETF listed on the American stock exchanges using the global asset distribution strategy. This is a product developed based on the Daishin House View of "Invest in dollar assets" presented in 2015. The strategy is to invest in dollar assets that enable flexible response regardless of the market conditions to protect their assets, instead of aggressively seeking profits. This is an exchange risk exposure product, meaning that a strong dollar will yield additional profits. Global assets are selected and investment ratio is adjusted based on the analysis of the global market environment by Daishin Securities Research Center and Daishin Economic Research Institute. Later, based on the determined asset distribution strategy, the Wrap Business Dept. creates a model portfolio and invest into the ETF listed on the American stock exchanges for a stable income.

#### Dec. 31, 2015 Daishin Savings Bank forms an alliance with Together, a P2P loan company

Daishin Savings Bank signed a business alliance agreement with Together, a startup company specializing in real estatesecured loans, to carry out a platform business. P2P loan is an online platform through which investors are recruited to provide a loan to individuals or small- and medium-sized enterprises (SMEs). Together has introduced a "safety zone system" for real estate security assessment, and connects investors and those who need funding. Through the alliance, Daishin Savings Bank will be entrusted with the investment management accounts of investors of Together. There are plans to set up diverse alliance business models such as advancing the real estate risk management system.

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# Social Contribution

**Daishin Securities** receives an appreciation plaque from the First Fleet of the ROK Navy

Jan. 29, 2015

Daishin Securities was given an appreciation plaque from the Republic of Korea Navy in the presence of CEO Jai-chel Na and Young-seok Kim, the Deputy Commander of the First Fleet. Daishin Securities' and the First Fleet of the ROK Navy concluded a sisterhood agreement on Pier 1 of the First Fleet of the ROK Navy located on the east coast of Gangwon-do in April 2012. Since then, Daishin Securities provided exercise equipment and facilities to the First Fleet, while Daishin Songchon Cultural Foundation has been providing scholarships to two children of the commissioned officers of the First Fleet every year.

Donation for academic research of Sungjung Cultural Foundation

Daishin Songchon Cultural Foundation donated KRW 10 million to Sungjung Cultural Foundation for academic researchpurposes. Sungjung Cultural Foundation was established with the aim of nurturing artists and professionals in the cultural sector, and promoting culture, arts and international cultural exchange. The financial assistance will be used to provide scholarships to artists and professionals in the cultural sector, and to operate businesses for international cultural exchange and a youth arts organization.

April 30, 2015

Daishin Songchon Cultural Foundation donated KRW 10 million to the Seoul Green Trust to create a children's garden in Yeokchon-dong, Eunpyeong-gu. It will serve as a playground for children from vulnerable households as well as a space for community activities. The garden will be looked after by the residents of the neighborhood.

April 30, 2015

Donation to establish a

children's garden in a vulnerable region

Donation to the Friends of The National Museum of Korea (FNMK)

Daishin Songchon Cultural Foundation donated KRW 3 million to support the academic research of the Friends of The National Museum of Korea (FNMK), FNMK is primarily involved in purchasing and donating relics and artifacts to museums, promoting academic research, providing academic support, running programs for culturally vulnerable classes and adolescents, and strengthening the cultural identity of multicultural families. Daishin Songchon Cultural Foundation has donated a total of KRW 28.4 billion to FNMK from 2009 to 2015.

Oct. 13, 2015

Delivery of "Donation of Love" to the Baekje Period Sharing Campaign Headquarters

Daishin Songchon Cultural Foundation has delivered KRW 10 million in Donation of Love to the Baekje Period Sharing Campaign Headquarters. The donation will be used to help low-income seniors who are living alone and are in need.

Au-ryung Lee, the Chairperson of the Daishin Financial Group, visited social welfare

facilities in Naju, Jeollanam-do to deliver the Donation of Love. The donation was

made to help a care facility for the disabled as well as social welfare facilities and

childcare facilities as a means to help the vulnerable classes and multicultural families

in Naju. Chairperson Lee personally visited the facilities and encouraged the staff and

beneficiaries. The Donation of Love Program of Daishin Financial Group was launched

society, supporting medical facilities, and more. The total amount of donations made is

in 1991 to provide scholarships to students from families facing financial hardships. Since then, donations have been made to help various vulnerable classes by paying the medical costs of children with congenital defects, helping ex-convicts adapt to

Nov. 3, 2015



Dec. 15, 2015



KRW 8.6 billion to date.

Daishin Financial Group delivers the "Donation of Love" to vulnerable classes

Feb. 12, 2016

Chairperson Au-ryung Lee of the Daishin Financial Group visited Goesan in Chungcheongbuk-do to deliver the "Donation of Love." Daishin Financial Group has made donations to Goesan-gun for two years. This year, contributions were made to low-income families, the Multicultural Family Support Center and living facility for people with severe disabilities. Daishin is also involved in the Hope Network Project implemented by Goesan-gun. It's a private-public project aiming to provide support to those who are in the blind spots of public welfare programs such as low-income families and people with major disabilities. The Donation of Love will be used to eliminate the blind spots in the welfare system in Goesan-gun. Daishin Financial Group vows to continue fulfill its corporate social responsibility and contribute to society by sharing with others for mutual growth and prosperity.

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# Network

#### Overseas Network

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	Pudong New Area, Shanghai, PRC 200120
	Tel: 86-21-5010-5298 Fax: 86-21-5010-5296
Hong Kong	Unit 1601, 16/F, Ruttonjee House, 11 Duddell Street, Central, Hong Kong
	Tel: 852-2167-8730 Fax: 852-2167-8911

#### Domestic Network

#### Seoul Region

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Gwanghwamun	1F,2FJeokseon Hyundai BLDG, 130 Jong-ro, Jongno-gu, Seoul (02) 735-7571
Sinchon	5F Dongin BLDG, 144 Sogang-ro, Mapo-gu, Seoul (02) 719-3713
Myeong-dong Center	Jeunggwon BLDG, 13 Jung-gu, Seoul (02) 757-8211
Nowon	1F SK Broadband BLDG, 466 Nohae-ro, Nowon-gu, Seoul (02) 3391-4654
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Gangnamdaero Center	2F Yardell Finance BLDG, 292 Gangnam-daero, Gangnam-gu, Seoul (02) 3462-1630
Myeongil-dong	2F Innocence BLDG, 1598 Yangjae-daero, Gangdong-gu, Seoul (02) 3426-3551
Apgujeong	2F Yeongsin BLDG, 218 Apgujeong-ro, Gangnam-gu, Seoul (02) 546-3901
Banpo	3F East Wing, Banpo Twin BLDG, 26 Gomurae-ro, Seocho-gu, Seoul (02) 592–6200
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Sadang	3F Golden Cinema Tower, 89 Dongjak-daero, Dongjak-gu, Seoul(02) 3474-0600
Yangjaedong	2F One Stone Hofficetel, 79 Nonhyeon-ro, Seocho-gu, Seoul(02) 574–0300
GangnamSeolleung Center	1F, 2F High Living BLDG, 420 Teheran-ro, Gangnam-gu, Seoul (02) 569-9233
Dogok Station	2F Dongha BLDG, 2913 Nambusunhwan-ro, Gangnam-gu, Seoul(02) 553-8400
Jamsil-Sincheon	3F Trazium 3F, 61 Seokchonhosu-ro, Songpa-gu, Seoul (02) 421–2332
Meister Club Jamsil	2F JangmiSangga, 104 Olympic-ro 35-gil, Songpa-gu, Seoul(02) 3432-4950
	Gyeonggi-do
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Pyeongchon	2F Intops BLDG, 206 Simin-daero, Dongan-gu, Anyang-si, Gyeonggi-do (031) 388-2400
Ansan	4F BYC BLDG, 181 Gwangdeok-daero, Danwon-gu, Ansan-si, Gyeonggi-do (031) 405-9090
llsan	2F Jeongdo Plaza, 1419 Jungang-ro, Ilsanseo-gu, Goyang-si, Gyeonggi-do (031) 919-5033
Songtan	3F Bumhan Plumbing BLDG, 33 Gwangwangteukgu-ro, Pyeongtaek-si,Gyeonggi-do (031) 663-1901
Suwon	4F Seyoung BLDG, 199 Gwongwang-ro, Paldal-gu, Suwon-si, Gyeonggi-do (031) 224–9900
Osan Center	2F Innocence BLDG, 129 Seongho-daero, Osan-si, Gyeonggi-do (031) 375-8377
Bundang Center	3F Coscom BLDG, 27 Hwangsaeul-ro 360, Bundang-gu, Seongnam-si,Gyeonggi-do (031) 702-5400
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#### Gyeongsang-do

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Haeundae	3F Marina Center, 154 Haeundaehaebyeon-ro, Haeundae-gu, Busan (051) 704-3800	
Daegu Center	3F Byucksan Tower, 1748 Dalgubeol-daero, Dalseo-gu, Daegu (053) 558-6300	
Dongdaegu	2F Beomu BLDG, 2392 Dalgubeol-daero, Suseong-gu, Daegu (053) 751-6040	
Bokhyun	3F Daehyun BLDG, 150 Dongbuk-ro, Buk-gu, Daegu (053) 958–1711	
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Jeonju	2F Daishin Securities BLDG, 235 Paldal-ro, Wansan-gu, Jeonju-si, Jeollabuk-do (063) 275-4600	
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Suncheon	1F Chungwoo E&C, 296 Isu-ro, Suncheon-si, Jeollanam-do (061) 724-8440	
Gwangyang	1F Haewoon BLDG, 63 Jungdong-ro, Gwangyang-si, Jeollanam-do (061) 791-7800	
Naju	3F Songhyeon BLDG, 182–1 Naju–ro, Naju–si, Jeollanam–do (061) 337–9696	
Mokpo	3F Promo BLDG, 95 Ogam-ro, Mokpo-si, Jeollanam-do (061)	
	Chungcheong-do	
Dunsan	2F Daewoo Topia, 223 Daedeok-daero, Seo-gu, Daejeon(042) 482–1221	
Cheongju	3F Heungbok Dream Mall BLDG, 47 Daenong-ro, Heungdeok-gu, Cheongju-si,Chungcheongbuk-do	
Cheonan	2F Dongbang BLDG, 296–10 Seobu–daero, Seobuk–gu, Cheonan–si,Chungcheongnam–do	
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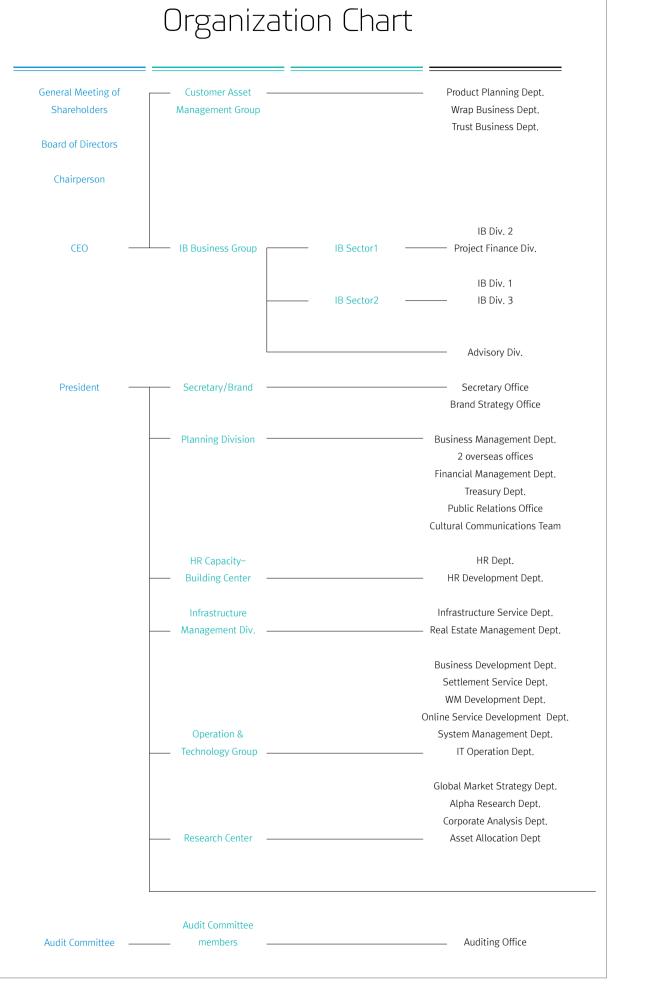
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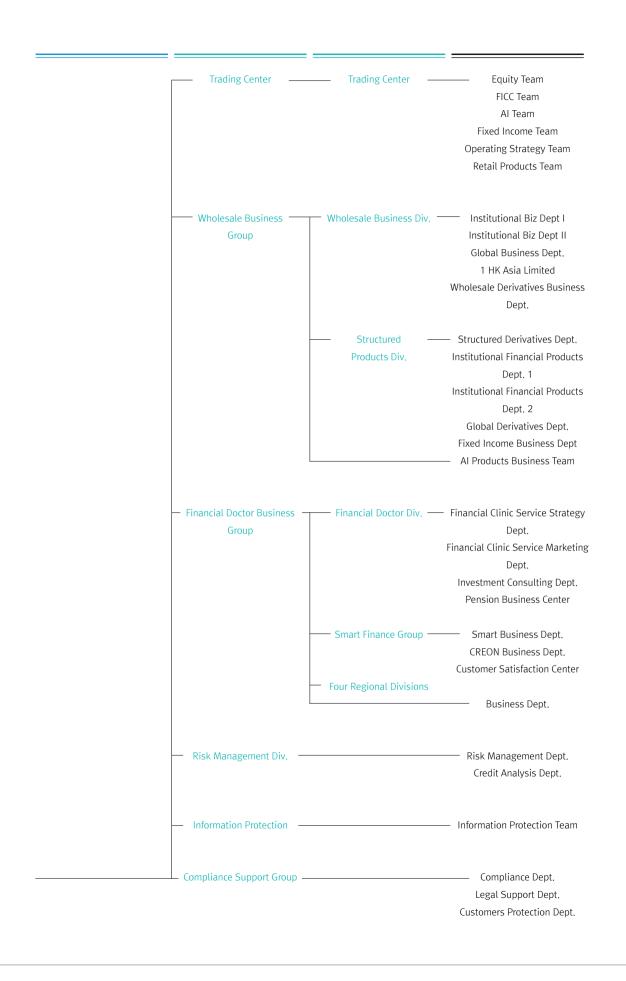
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